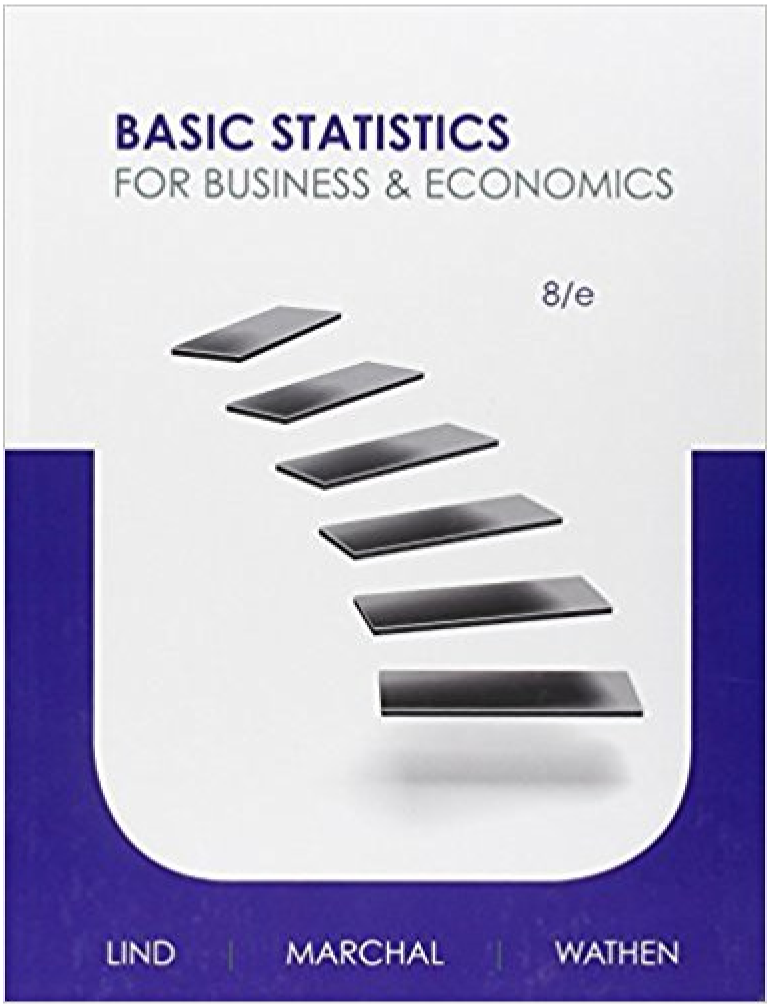
Basic Statistics For Business And Economics (Irwin Statistics)



Synopsis

The 8th edition of Lind/Marchal/Wathen: Basic Statistics for Business and Economics, is a step-by-step approach that enhances student performance, accelerates preparedness and improves motivation for the student taking a business statistics course. The main objective of the text is to provide students majoring in all fields of business administration with an introductory survey of the many applications of descriptive and inferential statistics. The relevant approach taken in this text relates to the college students today as they will receive the information that is important to them in this class as well as their future careers. Understanding the concepts, seeing and doing plenty of examples and exercises, and comprehending the application of statistical methods in business and economics are the focus of this book. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Professor of Information Systems and Operations Management at The University of Toledo College of Business Administration. He received his B.S. degree in Mathematics from The University of Dayton, an M.A. in Mathematics from The Catholic University of America, and his D. Sc. in Operations Research from The George Washington University. Dr. Marchal has held visiting appointments at The University of Michigan and George Mason University. He has also worked at the Executive Office of the District of Columbia government, the George Washington University

Institute for Management Science, and the U.S. Army Chemical Research & Development Center.Adjunct professor at Coastal Carolina University. He earned his Ph.D. and an MBA from The University of Toledo and a Bachelor of Science in Business from Bowling Green State University. Dr. Lind is the co-author with the late Robert D. Mason and William G. Marchal of Statistical Techniques in Business and Economics and Basic Statistics for Business and Economics published by Irwin/McGraw-Hill and Statistics: An Introduction published by Duxbury. In addition he has written Study Guides to be used with these texts.Professor in the E. Craig Wall Sr. College of Business Administration at Coastal Carolina University. He earned his Ph.D. in Business Administration from the University of Minnesota, a M.B.A. from Oklahoma State University, a M.S. in Forest Biometrics from Virginia Polytechnic Institute and State University, and a B.S. in Forestry from the University of Illinois. Dr. Wathen's research interests include applied statistics, teaching methods, and manufacturing and service process design. He has published articles in the International Journal of Operations and Production Management, National Productivity Review, International Journal of Service Industry Management, and the Journal of Workplace Learning: Employee Counseling Today

I had to get this book for a graduate level class. This is a well written book. I am coming to the conclusion that a text book needs to be in color to emphasize content or examples. This is very helpful in this book which is math laden. You will only need to know basic algebra (if that) for this material. Some higher math may help you. There are a lot of examples that show how to use the formulas. Much of which is "plug & chug" to get an answer. The concepts are well explained and there are good real-world examples. There are plenty of solutions in the back of the book. The examples also include graphs to show how the data sets are presented. There are plenty of reference tables for t, f, z and chi values. The CD that came with mine has a stat analysis add-on for Excel. It was called Megastat. I liked it better than the Excel data analysis tool. The CD had a lot of data sets to play with as well. If you can put information into a spreadsheet, you can use this book to help build an understanding of the analysis output. This is a good foundation book for statistical analysis.

Very happy with the book, purchased used, and it arrived in Very Good condition, as described....Packaging was the "bare" minimum, but it survived the journey.I guess thats what really counts...Now I just have to pass the damn class...Why my original statistics grade of A is not good enough for the nursing program is beyond me...Wait, I kinda know... After twenty years, I don't remember crap from the stats class I took in the early 90s...Wish me luck!!!

Right book for class

Its a text book so I will not review plot or characters. What I will say is that saving half the price of buying this at the university book store made it very interesting. Half the price and delivered right to my door without waiting in line for it.

I found the book to be o.k. I had the 7th edition but bought this one because the course changed text. I could have used the 7th edition as there is very little change to the 8th. Probably only 20 pages out of 400 are different.

I struggled with Statistics 101 but this book was much easier to understand. I had put this class off until I could not any longer but it proved to be not bad. The textbook is easy to read and offers examples that are easy to see how they came to the solution.

Needed for school. Good investment

It would be amazing if I had a book in tact. Apparently that is too much to ask for. Ripped front cover and the adhesive is probably not going to last the entire semester. Oh noted that this is "good" condition. Fair warning.

Business English guide) Business Forecasting with Student CD (Irwin Statistics) Product Management [McGraw-Hill/Irwin Series in Marketing] by Lehmann,Donald, Winer,Russell [McGraw-Hill/Irwin,2004] [Hardcover] 4TH EDITION Economics in One Lesson: The Shortest and Surest Way to Understand Basic Economics Study Guide for The Economics of Money, Banking, and Financial Markets and The Economics of Money, Banking, and Financial Markets Business School Edition The Economics of Money, Banking and Financial Markets: The Business School Edition (3rd Edition) (Pearson Series in Economics) Economics of Money, Banking and Financial Markets, The, Business School Edition (4th Edition) (The Pearson Series in Economics) Forecasting for Economics and Business (The Pearson Series in Economics) The Legal and Regulatory Environment of Business (Irwin Business Law) Managerial Economics & Business Strategy (Mcgraw-Hill Economics) Managerial Economics & Business Strategy (Mcgraw-Hill Series Economics)